COOP Careers

Financial Services

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Curriculum details

Digital Analytics intro

- Industry overview
- Structured vs unstructured data
- Relational databases

Financial Services intro

- Finance 101
- Industry demystification
- Industry overview

Advanced Excel

- Basic functions and formulas
- Index match
- Vlookup and Xlookup
- Pivot tables

Financial basics

- Statistical measures
- Probability fundamentals
- Banking structure

Tableau

- Tableau intro
- Navigation
- Dimensions vs. measures
- Discrete vs. continuous

Financial data analytics

- Time series
- Forecasting

Capstone project

- Data visualization
- Collaboration
- Presenting with impact
- Financial modeling case study